



Willem Barnard

Executive Consultant

I strive daily to make a difference in every single client's life that I am blessed to have the pleasure of working with.

About Me

I am a young, driven individual with the intention of making a difference in lives of my clients to the utmost best of my abilities through professionalism and competence.

I am extremely blessed and have the pleasure to live my passion every single day of my life. My family is my reason for living and doing what I do. They are my support structure and the reason why I wake up in the mornings to provide the same support to my clients.

As an eternal optimist I try to only see the best in people and situations to make our small world a better place.

I believe in continuous professional development and strive towards it daily.

My Support Team



FIDUCIARY SPECIALIST

Aletje van den Berg

BCom. Business Management and Law; LLB; LLM (Estate Law); Practicing Attorney; Member of the Fiduciary Institute of South Africa.



TAX & ACCOUNTING SPECIALIST

Julio De Macedo

Professional Accountant & Tax Practitioner (SA); (BCompt) Accounting Science; Member South African Institute of Professional Accountants.



MEDICAL SCHEME SPECIALIST

Caylee Oosthuizen

Licensed Medical Scheme Broker (Medical Schemes South Africa)



SHORT TERM INSURANCE SPECIALIST

Maritsa Piek

NQF5, Liberty Consultant since 2002



PERSONAL ASSISTANT

Kati Wehrmann



ADMINISTRATION HUB

Anna Ngwenya



ADMINISTRATION HUB

Taryn Pienaar



ADMINISTRATION HUB

Sandra Botha

MY COMMITMENT TO YOU

- ✓ Honesty and integrity.
- ✓ My client's needs always comes first.
- ✓ Regular financial reviews & updates.
- ✓ Comprehensive financial planning.
- ✓ Convenient meetings via online platforms or in-person.
- ✓ Highly qualified support staff to assist you in all areas your financial journey.

QUALIFICATIONS & ACHIEVEMENTS

- BSc in Actuarial Sciences (NWU)
- Hons in Actuarial Sciences (NWU)
- Post Graduate Diploma in Financial Planning (UFS)
- Youngest person to finish within the Achiever Group (Top 25) in Liberty's history.
- Numerous awards and recognitions; Achieved Production Club status almost every year since inception.

GET IN TOUCH

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“ You have been more than a Financial Advisor for me and my family, thanks for all the advice you given us all the years. Our financial portfolios have changed for the better because of all the hard work you put in. You are the best Financial Advisor in the whole world. - Solomon Makgato

About Insurance & Wealth Creation Professionals (IWCP)

Our Insurance and Wealth Creation Professionals focus on making your dreams a reality by making the complex decisions around Financial Planning simple. We ensure your legacy is protected and your wealth preserved for you and those you love most.

Insurance and Wealth Creation Professionals (IWCP) is a Liberty Affiliate that is leading the way for the new Generation of Financial Planners. Our core purpose is to help change South Africa one policy at a time backed by sound professional Financial Advice.

IWCP was established in 2019 with the merger of two well established Liberty Affiliates, Combined Life and Cradle House, who have been successfully operating for more than 20 years. The wealth of experience and new leadership in IWCP creates a unique blend of old school values with innovative thinking.

What We Do For Individuals

At IWCP we focus on making your dreams a reality by making the complex decisions around financial planning simple. The IWCP Client Financial Wellness Dashboard is at the centre of this process.

We understand the importance of family. Have you noticed pensioners walking on the beach looking internally happy, traveling regularly and not having any worries about spoiling their grandkids? That is because of what we do. Have you noticed that some widows are given time to grieve without financial stress as they know their life style and family is not financially impacted by their massive loss? That is because of the plans we put in place. Have you noticed that some people manage to do amazing things by working through their bucket list? That is what we do, we make dreams a reality!

WEALTH PROTECTION

WEALTH CREATION

ESTATE PLANNING

WEALTH PRESERVATION

What We Do For Businesses

The IWCP Employee Benefit Specialists designs customised value added services & communication propositions for every company's unique needs to build better workplaces.

Why are Employee Benefits & Umbrella Funds important for your business? In order to build a sustainable business, companies need to attract talent, then do whatever it takes to retain them. The company benefits in many cases are the differentiator. Socially responsible companies further pride themselves knowing that in the unforeseen events of life their employees are covered. This allows your employees to live their lives with the knowledge that their financial future is secure and their families are financially protected. Participating employers, whether small or large, can get traditional big company benefits without the hassle of setting up their own stand-alone retirement funds.

RISK SOLUTIONS

INVESTMENT OPTIONS

LIBERTY VALUE ADDED SERVICES

IWCP VALUE ADDED PARTNERS

Liberty in Numbers

11 000

ADMINISTRATING OVER 11 000 RETIREMENT FUNDS AND RISK SCHEMES

✓

R40 BILLION

MANAGING OVER R40 BILLION IN ASSETS FOR INSTITUTIONAL CUSTOMERS

✓

R18.8

MILLION IN CLAIMS PAID EVERY WORKING DAY

✓

1st COMPANY TO

LAUNCH A RETIREMENT ANNUITY, LAUNCH A UNIT TRUST, PUBLISH ITS CLAIMS STATS

✓

27 878 400

SQUARE FEET LIBERTY OWNS THE RICHEST SQUARE MILE IN AFRICA, SANDTON CITY

✓

Founded in 1958

Part of the Standard Bank Group

OVER R400bn in collective assets

OVER 8500 employees

LIBERTY